# Wasim Mehboob

**Graphic Designer** 

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• Orlando, FL

# **CAREER OBJECTIVE**

- Detail-oriented candidate experienced in manufacturing and production environments. Possesses a strong work ethic and the ability to work independently to complete projects in a timely manner. Skilled in operating state-of-the-art machinery, performing quality control inspections, and managing safety protocols.
- Highly motivated professional specializing in troubleshooting, problem-solving, and quality assurance. Proven track record of meeting production goals and exceeding customer expectations. Excellent communication, organizational and multitasking skills, with the ability to work independently or in a team environment.

## EXPERIENCE

### PREPRESS SPECIALIST, Orlando, FL

Triangle Reprographics, March 2021-July 2023

- Implemented effective strategies to improve efficiency in the prepress department; streamlined workflows resulting in cost savings.
- Reviewed proofs carefully before submitting them to clients for approval; made corrections as needed based on feedback received.
- Managed multiple projects simultaneously while ensuring deadlines were met accurately.
- Analyzed customer specifications accurately; determined appropriate paper stock type, size, weight based on project needs.
- Utilized strong problem-solving skills to troubleshoot technical issues related to the prepress process.
- Created detailed instructions for layout designers regarding page construction requirements, fonts, images and other elements necessary for successful completion of print jobs.

#### PREPRESS SPECIALIST, ORLANDO, FL

SAM FLAX, Sam, August 2016-March 2021

- Created detailed instructions for layout designers regarding page construction requirements, fonts, images and other elements necessary for successful completion of print jobs.
- Developed a detailed understanding of workflow processes for pre-press production, including file preparation, impositioning, proofing and final output.
- Reviewed proofs carefully before submitting them to clients for approval; made corrections as needed based on feedback received.
- Successfully operated digital printing equipment to produce high-quality output, proficient in Adobe Creative Suite, QuarkXPress, and other graphic design software.
- Created logos, flyers, and other marketing materials.

#### **GRAPHIC DESIGNER AND DESKTOP PUBLISHER, ORLANDO, FL**

The UPS Store, The UPS Store, Inc, June 2012-September 2017

- Utilized Adobe Creative Suite software to create layouts with photographs, illustrations and text.
- Provided guidance on color selection and layout design options.
- Worked closely with production teams throughout the entire process from concept through delivery.
- Prepared press ready files according to printer's specification requirements.
- Ensured that all artwork adhered to corporate guidelines and brand standards.

#### **GRAPHIC DESIGNER AND DESKTOP PUBLISHER, STERLING, VA.**

Printing Productions, Productions, May 2005-June 2011

- Created templates that could be used repeatedly across multiple projects saving time during production process.
- Utilized software such as Adobe InDesign, Photoshop, Illustrator and Acrobat Pro to create visuals.
- Created and designed high-quality layouts for print documents, webpages, newsletters, brochures and marketing materials.
- Prepared files for commercial printing while paying close attention to details such as bleed lines and trim marks.
- Performed troubleshooting tasks on graphics files to correct errors before printing or publishing online.

## **EDUCATION**

#### **CERTIFICATION IN INTERNETWORKING TECHNOLOGY, Karachi**

Microsoft Training Center, March 2000

#### **BACHELOR'S IN DIGITAL MEDIA COMMUNICATIONS/POST PRODUCTION**

Brilliant Career School/ College of Science, November 1998

## SKILLS

MS Office	Team B	uilding	Time Manageme	nt	Adobe Crea	ative Suite	Adobe	Premiere	
Adobe After Effects Cookin			ng QuarkXPress 5/6/7		Windows XP/7/8/ server 2003		Prepress and Printing		
Adobe Audition professional audio workstation				G	Graphic Arts Color Corr		ection	Page Layouts	
Image Scann	ing P	repress l	Equipment Setup						

## PORTFOLIO

Website: https://wasmah.wixsite.com/wasmah

## AWARDS

- APA (American Pool Association)
- Technical Science Project (School)